

Scott Kehres

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Skills

Product Design	Mobile Design
Communication	Agile Development
UX Research	Wireframing
Usability Testing	Design Systems
Interaction Design	Product Management
Prototyping	Information Architecture
Data Analysis	Cross-functional Collaboration

Tools

Figma	Blender
Sketch	Spline
Mural	Jira
Adobe Photoshop	Azure DevOps
Adobe Illustrator	InVision
Adobe InDesign	Tableau
Adobe XD	Lucid

Education

MS Human-Computer Interaction 2018-2020	DePaul University Chicago, IL	Minor Graphic Design 2014-2018	DePaul University Chicago, IL
BS User Experience Design 2014-2018	DePaul University Chicago, IL	Minor Information Technology 2014-2018	DePaul University Chicago, IL

Experience

Senior UX Designer 2024 - Present	WestRock Remote	Product Designer 2017 - 2020	Hyatt Hotels Corporation Chicago, IL
Worked as a Senior UX Designer on WestRock's IoP application (Internet of Packaging). Visualized and conceptualized packaging solutions using a variety of professional design tools, such as sticky notes, sketch boards, and whiteboards, to facilitate rapid ideation and move projects to the next stage. Lead user research initiatives focused on understanding the packaging industry's workflows, challenges, and opportunities for innovation. Collaborated closely with cross-functional teams to translate business requirements into intuitive and impactful user experiences for WestRock's digital platforms and solutions.		Worked as a Product Designer for Hyatt Privé, an exclusive program for luxury travelers and travel agents. Designed new architecture and implemented consistent design systems and standards within the site. Designed product renderings, a comprehensive color system, iconography, and illustrations aligned with Hyatt branding. Performed numerous user testing sessions to gather feedback from active travel agents, which helped improve the B2C experience between our brand and our guests. Worked on Hyatt's Digital Key experience that allows guests to unlock their hotel room with their mobile application (designed on both iOS and Android).	
Senior Product Designer 2020 - 2024	Ascent Global Logistics Remote	UX Design Intern 2017 - 2020	Hyatt Hotels Corporation Chicago, IL
Worked as a Senior Product Designer for Ascent's PEAK On-Demand web application and transportation management systems. Designed and prototyped features including interactive dashboards, order visibility, advanced analytics, KPI accountability, and automatic shipment tendering. Mentored junior designers providing guidance and feedback to enhance their design skills and ensure alignment with project goals. Conducted extensive user research, leveraging surveys and usability testing to inform empathy-driven design decisions. Created a new design system ensuring accessibility/ WCAG compliance and designed data visualizations such as maps, dashboards, and infographics to measure metrics and statuses.		Worked as both a UX Interaction and Visual Designer on mobile and web platforms. Crafted user flows enabling guests to stream Chromecast directly from their mobile devices. Developed interaction designs that allowed users to view map directions to their hotel within the mobile app, enhancing overall usability and convenience. Designed visual layouts for various screens in the mobile app, ensuring a cohesive and aesthetically pleasing user experience. 1st place in the Hyatt Intern Challenge for developing an innovative app feature that allowed users to track and receive real-time updates from housekeeping services during their stay, significantly improving guest satisfaction.	

Education

Certified Practitioner of Human-Centered Design LUMA Institute 2019	Fundamentals of Innovation through Human-Centered Design LUMA Institute 2019
Member of National Society of Collegiate Scholars DePaul University 2014	Member of National Society of Leadership Success DePaul University 2019